



*Your name here* Presents

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# **The End** *of the* **Gutter**

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*A vision for a better future brought to you by  
Mohawk Panoramic Papers*

A full-page photograph of a person jumping in the air against a bright blue sky with scattered white clouds. The person is wearing a pink t-shirt and blue jeans, and is barefoot. Their arms are outstretched to the sides, and their legs are spread wide in a jumping pose. The image is split vertically down the middle by a thin white line, suggesting it might be a spread from a magazine or book. Overlaid in the center of the image is the text "Goodbye Gutter." in a large, white, bold, sans-serif font.

**Goodbye  
Gutter.**





# Hello Panoramic!

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*Mohawk Panoramic papers are ideal for creating high-impact, limited run, printed products. Images flow seamlessly across the fold, making each spread a **visual feast**. Panoramic papers are the perfect tool to help you reach your customers – giving you a new way to showcase photo-rich collateral such as brochures, calendars, and other marketing materials.*

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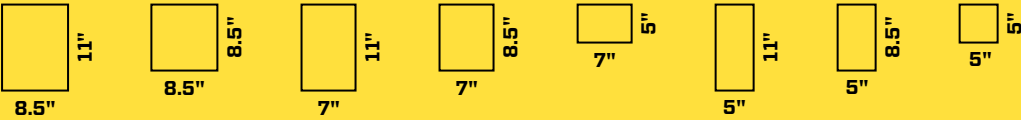
# Mohawk Panoramic Papers Portfolio

Panoramic Papers are versatile enough for virtually everything from self cover brochures to hard bound books.

Mohawk Panoramic Papers feature superior surface characteristics for digitally printed photographic reproduction. Available in the brightest white shades in uncoated smooth, silk coated and gloss coated finishes.

- **Mohawk Options i-Tone** 100% PC White, Smooth, 100 text/148gsm
- **Mohawk Loop Silk Coated i-Tone** White, 100 text/148gsm
- **Mohawk 50/10 Gloss i-Tone** Blue White, 100 text/148gsm
- **Mohawk Printable Endleaf** Graphic White, Vellum, 80 text/118gsm

The cohesive glue pattern on Mohawk Panoramic Papers has been designed to accommodate 8 specific finished sizes\*:



\*Mohawk does not recommend production of sizes outside these formats as the edges will not seal properly.

For more information about Mohawk Panoramic papers, please visit [www.mohawkpaper.com/panoramic](http://www.mohawkpaper.com/panoramic). Mohawk Panoramic papers feature TRU-Flat® binding technology from Convertible Solutions.

**Production:**

Printed on Mohawk Panoramic, 100 text/148 gsm using Convertible Solutions TRU-Flat® technology.

**Credits:**

Printing/Binding: [Your name here](#)

Design: Thinkso Creative

**MOHAWK**

MOHAWK FINE PAPERS

Mohawk Fine Papers Inc.  
465 Saratoga Street  
Cohoes, New York 12047



[Your name here](#)  
XX Sample Road,  
Sample City, NY XXXXX  
XXX.XXX.XXXX  
[xxxxxx@xxxxxx.com](#)  
[xxxxxxx.com](#)